

Dementia is Everyone's Business



ADRC
Aging & Disability Resource Center
of Barron, Rusk & Washburn Counties



Become a Dementia Friendly Business or Organization

Approximately **115,000** people in Wisconsin are living with Alzheimer's disease and related dementias. This number is projected to increase by **68%** in 2035. In addition, **81%** of Alzheimer's caregivers under age 65 are employed. These numbers will touch us all because they represent family members, friends, neighbors, co-workers, colleagues, clients, and customers.

Making it Easier for People with Dementia to do Business has Clear Benefits:

- **70%** of people with dementia live at home. They and their family caregivers will use businesses that are easy to navigate and have helpful, aware staff.
- A dementia friendly business or organization receives recognition and increased visibility in the community.

What is Dementia Friendly Training?

A **free** 30 minute training for management and staff of businesses and service organizations to understand dementia and take action to create an environment that is safe, respectful, and welcoming for people living with dementia.

Training Objectives:

- Learn what dementia is.
- Get some facts about Alzheimer's.
- Recognize the signs of dementia.
- Learn tips for communicating and interacting with a person who has dementia.
- Get ideas for creating a dementia friendly physical space.
- Become familiar with resources in your community.

To learn more about this free training and schedule a flexible session on-site contact:

Aging & Disability Resource Center of Barron, Rusk, & Washburn County **1-888-538-3031**

www.adrcconnections.org