



Wisconsin REALTORS® Association
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Summary of Wisconsin Housing Statistics						
	Monthly			Year to Date		
	Sep 2023	Sep 2022	% Change	Sep 2023	Sep 2022	% Change
Unit Sales	6,205	7,602	-18.4%	47,927	61,179	-21.7%
Median Price	\$295,000	\$270,000	+9.3%	\$289,000	\$265,000	+9.1%
New Listings	7,082	7,363	-3.8%	X	X	X
Total Listings	18,275	19,685	-7.2%	X	X	X
Months of Inventory	3.3	2.8	+17.9%	X	X	X
Average Days on Market	64	66	-3.0%	X	X	X
WI Housing Affordability Index	123	144	-14.6%	X	X	X

Housing Price Range Statistics					
Price Range	Total Sep 2023 Listings	Average Days on Market (Oct 2022 - Sep 2023)	Total Sold (Oct 2022 - Sep 2023)	Total Volume Sold (Oct 2022 - Sep 2023)	Months of Inventory (Oct 2022 - Sep 2023)
\$0-\$124,999	1,409	163	5,456	\$479,791,523	3.1
\$125,000 - \$199,999	2,957	103	13,703	\$2,325,633,186	2.6
\$200,000 - \$349,999	5,572	92	23,924	\$6,595,840,224	2.8
\$350,000 - \$499,999	4,142	106	13,063	\$5,464,947,446	3.8
\$500,000 and higher	4,191	120	8,570	\$6,662,961,380	5.9

Inventory by Urban Classification		
County type	Sep 2023	Sep 2022
Metropolitan Counties Combined	3.0	2.5
Micropolitan Counties Combined	3.4	2.8
Rural Counties Combined	4.8	4.0
All Wisconsin Counties	3.3	2.8

Metropolitan counties include: Brown, Calumet, Chippewa, Columbia, Dane, Douglas, Eau Claire, Fond du Lac, Green, Iowa, Kenosha, Kewaunee, La Crosse, Marathon, Milwaukee, Oconto, Ozaukee, Outagamie, Pierce, Racine, Rock, Sheboygan, St. Croix, Washington, Waukesha, and Winnebago.

Micropolitan counties include: Dodge, Dunn, Florence, Grant, Jefferson, Lincoln, Manitowoc, Marinette, Menominee, Portage, Sauk, Shawano, Walworth and Wood.

Rural counties include: Adams, Ashland, Barron, Bayfield, Buffalo, Burnett, Clark, Crawford, Door, Forest, Green Lake, Iron, Jackson, Juneau, Lafayette, Langlade, Marquette, Monroe, Oneida, Pepin, Polk, Price, Rusk, Richland, Sawyer, Taylor, Trempealeau, Vernon, Vilas, Washburn, Waupaca and Waushara.



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Wisconsin Regional Report

Provided by the Wisconsin REALTORS® Association

Report Criteria: Reflecting data for: September 2023 | State: WI | Type: Residential

Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		9/2023	9/2022	% Change	9/2023	9/2022	% Change	9/2023	9/2022	% Change	9/2023	9/2022	% Change
Central	Adams	219,900	226,000	-2.7%	65	77	-15.6%	4.1	3.4	+20.6%	72	72	0.0%
	Clark	199,000	180,000	+10.6%	21	38	-44.7%	4.4	3.3	+33.3%	67	77	-13.0%
	Juneau	203,000	155,500	+30.5%	30	36	-16.7%	4.8	3.8	+26.3%	80	67	+19.4%
	Marathon	243,000	210,000	+15.7%	161	148	+8.8%	3.2	2.7	+18.5%	61	57	+7.0%
	Marquette	255,000	231,000	+10.4%	18	24	-25.0%	4.6	4.3	+7.0%	88	84	+4.8%
	Portage	275,000	234,000	+17.5%	66	79	-16.5%	3.2	2.3	+39.1%	57	63	-9.5%
	Waushara	235,000	224,998	+4.4%	43	28	+53.6%	3.2	3.5	-8.6%	63	62	+1.6%
	Wood	219,500	174,900	+25.5%	74	83	-10.8%	3.0	2.6	+15.4%	63	68	-7.4%
Central Regional Total		236,000	204,000	+15.7%	478	513	-6.8%	3.5	3.0	+16.7%	65	66	-1.5%

Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		9/2023	9/2022	% Change	9/2023	9/2022	% Change	9/2023	9/2022	% Change	9/2023	9/2022	% Change
North	Ashland	245,000	155,000	+58.1%	17	29	-41.4%	7.0	5.8	+20.7%	80	81	-1.2%
	Barron	277,500	223,500	+24.2%	82	96	-14.6%	3.9	3.9	0.0%	75	61	+23.0%
	Bayfield	346,500	320,000	+8.3%	25	39	-35.9%	7.3	4.7	+55.3%	100	76	+31.6%
	Burnett	309,900	250,000	+24.0%	49	58	-15.5%	4.1	3.2	+28.1%	61	52	+17.3%
	Douglas	229,750	215,000	+6.9%	56	72	-22.2%	4.0	2.7	+48.1%	68	65	+4.6%
	Florence	NA	NA	NA	2	6	-66.7%	3.6	7.3	-50.7%	80	51	+56.9%
	Forest	355,000	128,000	+177.3%	16	23	-30.4%	9.4	4.9	+91.8%	85	89	-4.5%
	Iron	199,900	196,500	+1.7%	15	10	+50.0%	5.9	5.1	+15.7%	82	122	-32.8%
	Langlade	190,000	140,000	+35.7%	28	45	-37.8%	3.6	3.4	+5.9%	50	79	-36.7%
	Lincoln	255,000	160,000	+59.4%	57	46	+23.9%	3.8	2.8	+35.7%	74	71	+4.2%
	Oneida	240,000	305,000	-21.3%	73	97	-24.7%	4.9	3.5	+40.0%	78	64	+21.9%
	Polk	325,000	285,000	+14.0%	66	78	-15.4%	3.3	3.0	+10.0%	61	70	-12.9%
	Price	184,950	135,000	+37.0%	40	35	+14.3%	6.6	4.4	+50.0%	79	73	+8.2%
	Rusk	210,000	211,000	-0.5%	19	30	-36.7%	5.6	3.3	+69.7%	76	82	-7.3%
	Sawyer	359,950	299,500	+20.2%	38	48	-20.8%	5.8	5.0	+16.0%	78	63	+23.8%
Taylor	200,000	182,000	+9.9%	13	16	-18.8%	4.2	4.6	-8.7%	76	560	-86.4%	
Vilas	499,000	280,000	+78.2%	80	71	+12.7%	5.0	4.6	+8.7%	80	79	+1.3%	
Washburn	374,000	225,000	+66.2%	29	38	-23.7%	5.5	4.8	+14.6%	86	60	+43.3%	
North Regional Total		289,000	244,700	+18.1%	705	837	-15.8%	4.8	3.9	+23.1%	74	79	-6.3%

Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		9/2023	9/2022	% Change	9/2023	9/2022	% Change	9/2023	9/2022	% Change	9/2023	9/2022	% Change
Northeast	Brown	313,000	275,000	+13.8%	266	285	-6.7%	3.0	2.9	+3.4%	60	59	+1.7%
	Calumet	348,483	300,000	+16.2%	56	71	-21.1%	3.9	3.1	+25.8%	87	66	+31.8%
	Door	462,500	399,950	+15.6%	77	82	-6.1%	8.5	6.4	+32.8%	102	86	+18.6%
	Fond du Lac	242,000	205,500	+17.8%	90	140	-35.7%	3.1	2.5	+24.0%	55	64	-14.1%
	Green Lake	221,500	218,326	+1.5%	36	25	+44.0%	4.1	4.8	-14.6%	88	72	+22.2%
	Kewaunee	290,000	189,000	+53.4%	15	26	-42.3%	4.6	3.4	+35.3%	91	60	+51.7%
	Manitowoc	195,000	180,000	+8.3%	71	115	-38.3%	2.5	2.4	+4.2%	58	57	+1.8%
	Marinette	205,000	155,000	+32.3%	45	82	-45.1%	3.9	3.1	+25.8%	73	62	+17.7%
	Menominee	NA	NA	NA	3	4	-25.0%	4.9	7.1	-31.0%	104	66	+57.6%
	Oconto	220,000	187,000	+17.6%	58	60	-3.3%	4.1	3.0	+36.7%	61	65	-6.2%
	Outagamie	290,000	270,000	+7.4%	178	237	-24.9%	3.2	2.1	+52.4%	60	60	0.0%
	Shawano	204,950	193,000	+6.2%	50	41	+22.0%	3.3	3.0	+10.0%	76	64	+18.8%
	Waupaca	195,000	200,000	-2.5%	51	63	-19.0%	3.4	3.0	+13.3%	67	68	-1.5%
	Winnebago	250,500	226,400	+10.6%	182	231	-21.2%	2.6	2.4	+8.3%	55	61	-9.8%
Northeast Regional Total		273,500	242,250	+12.9%	1,178	1,462	-19.4%	3.5	2.9	+20.7%	66	63	+4.8%

Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		9/2023	9/2022	% Change	9/2023	9/2022	% Change	9/2023	9/2022	% Change	9/2023	9/2022	% Change
South Central	Columbia	311,500	272,500	+14.3%	72	62	+16.1%	3.3	3.2	+3.1%	58	64	-9.4%
	Crawford	207,500	180,000	+15.3%	18	20	-10.0%	3.8	3.8	0.0%	79	77	+2.6%
	Dane	412,900	380,000	+8.7%	492	703	-30.0%	2.8	2.5	+12.0%	75	76	-1.3%
	Dodge	275,000	216,500	+27.0%	85	90	-5.6%	3.2	2.3	+39.1%	62	70	-11.4%
	Grant	200,000	176,500	+13.3%	50	40	+25.0%	3.7	4.0	-7.5%	77	65	+18.5%
	Green	325,500	280,000	+16.3%	34	39	-12.8%	3.0	3.1	-3.2%	63	82	-23.2%
	Iowa	295,000	265,000	+11.3%	21	33	-36.4%	3.6	3.3	+9.1%	82	74	+10.8%
	Jefferson	325,000	296,250	+9.7%	91	128	-28.9%	3.0	2.6	+15.4%	76	68	+11.8%
	Lafayette	167,500	160,000	+4.7%	16	13	+23.1%	3.1	4.1	-24.4%	52	75	-30.7%
	Richland	NA	203,000	NA	6	25	-76.0%	3.6	4.3	-16.3%	76	71	+7.0%
	Rock	250,000	245,000	+2.0%	198	219	-9.6%	3.1	2.6	+19.2%	58	67	-13.4%
	Sauk	277,500	273,500	+1.5%	74	88	-15.9%	4.5	2.7	+66.7%	67	72	-6.9%
South Central Regional Total		335,000	322,045	+4.0%	1,157	1,460	-20.8%	3.1	2.7	+14.8%	69	73	-5.5%

Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		9/2023	9/2022	% Change	9/2023	9/2022	% Change	9/2023	9/2022	% Change	9/2023	9/2022	% Change
Southeast	Kenosha	275,500	273,000	+0.9%	150	191	-21.5%	2.5	2.3	+8.7%	51	61	-16.4%
	Milwaukee	245,000	230,000	+6.5%	846	1,037	-18.4%	3.0	2.3	+30.4%	50	54	-7.4%
	Ozaukee	437,750	388,000	+12.8%	100	124	-19.4%	2.9	2.6	+11.5%	67	71	-5.6%
	Racine	250,000	225,715	+10.8%	209	270	-22.6%	2.8	2.7	+3.7%	58	57	+1.8%
	Sheboygan	265,000	227,500	+16.5%	108	122	-11.5%	2.8	2.5	+12.0%	72	68	+5.9%
	Walworth	357,000	330,000	+8.2%	152	190	-20.0%	3.7	3.1	+19.4%	76	64	+18.8%
	Washington	379,500	340,000	+11.6%	152	171	-11.1%	3.0	2.5	+20.0%	61	61	0.0%
	Waukesha	440,000	420,000	+4.8%	378	545	-30.6%	2.9	2.3	+26.1%	60	63	-4.8%
Southeast Regional Total		300,000	285,000	+5.3%	2,095	2,650	-20.9%	3.0	2.4	+25.0%	57	59	-3.4%

Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		9/2023	9/2022	% Change	9/2023	9/2022	% Change	9/2023	9/2022	% Change	9/2023	9/2022	% Change
West	Buffalo	237,500	210,000	+13.1%	10	13	-23.1%	4.4	4.0	+10.0%	65	72	-9.7%
	Chippewa	322,500	269,450	+19.7%	78	60	+30.0%	3.4	3.5	-2.9%	63	70	-10.0%
	Dunn	254,900	260,000	-2.0%	58	62	-6.5%	3.9	3.7	+5.4%	87	65	+33.8%
	Eau Claire	285,000	285,000	0.0%	102	144	-29.2%	3.7	2.9	+27.6%	54	69	-21.7%
	Jackson	241,000	224,500	+7.3%	19	22	-13.6%	4.1	3.3	+24.2%	123	84	+46.4%
	La Crosse	291,000	255,000	+14.1%	124	144	-13.9%	2.4	2.3	+4.3%	62	63	-1.6%
	Monroe	225,000	230,000	-2.2%	33	41	-19.5%	3.8	2.8	+35.7%	65	63	+3.2%
	Pepin	NA	NA	NA	6	8	-25.0%	4.9	4.3	+14.0%	150	59	+154.2%
	Pierce	289,000	300,000	-3.7%	33	29	+13.8%	3.0	3.3	-9.1%	58	107	-45.8%
	St. Croix	360,000	342,500	+5.1%	80	92	-13.0%	4.0	3.0	+33.3%	70	66	+6.1%
	Trempealeau	230,000	185,000	+24.3%	17	33	-48.5%	4.1	3.1	+32.3%	62	65	-4.6%
	Vernon	235,000	218,450	+7.6%	32	32	0.0%	3.4	4.1	-17.1%	61	117	-47.9%
West Regional Total		295,000	267,000	+10.5%	592	680	-12.9%	3.5	3.0	+16.7%	67	71	-5.6%

Statewide Median Price			Statewide Sales			Statewide Avg Days On Market		
9/2023	9/2022	% Change	9/2023	9/2022	% Change	9/2023	9/2022	% Change
295,000	270,000	+9.3%	6,205	7,602	-18.4%	64	66	-3.0%

Statewide Months Inventory			Statewide New Listings			Statewide Total Listings		
9/2023	9/2022	% Change	9/2023	9/2022	% Change	9/2023	9/2022	% Change
3.3	2.8	+17.9%	7,082	7,363	-3.8%	18,275	19,685	-7.2%

Price Range Stats

Listing Price Range	Current Properties For Sale	Avg Days On Market (sold listings)	Number of Sales in Prev 12 months	Total Sales in Prev 12 Months	Months Inventory
\$0 - \$124,999	1,409	163	5,456	479,791,523	3.1
\$125,000 - \$199,999	2,957	103	13,703	2,325,633,186	2.6
\$200,000 - \$349,999	5,572	92	23,924	6,595,840,224	2.8
\$350,000 - \$499,999	4,142	106	13,063	5,464,947,446	3.8
\$500,000+	4,191	120	8,570	6,662,961,380	5.9

Months of Inventory by Broad Urban-Rural Classification

Category	September 2023	September 2022
Metropolitan Counties Combined	3.0	2.5
Micropolitan Counties Combined	3.4	2.8
Rural Counties Combined	4.8	4.0
State Total	3.3	2.8



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Wisconsin Regional Report

Provided by the Wisconsin REALTORS® Association

Report Criteria: Reflecting YTD data through: September 2023 | State: WI | Type: Residential

Region	County	YTD Median Price			YTD Sales		
		Through 9/2023	Through 9/2022	% Change	Through 9/2023	Through 9/2022	% Change
North	Ashland	190,000	148,000	+28.4%	135	189	-28.6%
	Barron	258,350	238,900	+8.1%	496	625	-20.6%
	Bayfield	266,000	265,000	+0.4%	146	210	-30.5%
	Burnett	300,000	280,500	+7.0%	312	391	-20.2%
	Douglas	225,000	200,500	+12.2%	389	453	-14.1%
	Florence	300,000	250,000	+20.0%	13	21	-38.1%
	Forest	231,000	191,000	+20.9%	93	130	-28.5%
	Iron	260,000	240,000	+8.3%	83	83	0.0%
	Langlade	154,700	150,000	+3.1%	214	307	-30.3%
	Lincoln	204,950	170,000	+20.6%	312	378	-17.5%
	Oneida	269,000	266,500	+0.9%	427	578	-26.1%
	Polk	284,500	270,000	+5.4%	430	615	-30.1%
	Price	175,000	152,500	+14.8%	233	299	-22.1%
	Rusk	189,000	197,000	-4.1%	118	162	-27.2%
	Sawyer	327,000	299,900	+9.0%	259	333	-22.2%
	Taylor	200,000	174,000	+14.9%	149	153	-2.6%
	Vilas	383,410	340,000	+12.8%	377	464	-18.8%
Washburn	319,500	245,000	+30.4%	222	258	-14.0%	
North Regional Total		250,000	235,000	+6.4%	4,408	5,649	-22.0%

Region	County	YTD Median Price			YTD Sales		
		Through 9/2023	Through 9/2022	% Change	Through 9/2023	Through 9/2022	% Change
South Central	Columbia	297,500	275,000	+8.2%	473	513	-7.8%
	Crawford	189,000	165,000	+14.5%	118	143	-17.5%
	Dane	412,700	388,986	+6.1%	4,746	6,212	-23.6%
	Dodge	245,000	220,000	+11.4%	640	819	-21.9%
	Grant	190,000	175,000	+8.6%	329	318	+3.5%
	Green	256,500	280,000	-8.4%	287	337	-14.8%
	Iowa	245,000	255,000	-3.9%	174	216	-19.4%
	Jefferson	325,000	300,000	+8.3%	703	953	-26.2%
	Lafayette	189,389	164,950	+14.8%	96	108	-11.1%
	Richland	215,000	200,000	+7.5%	95	145	-34.5%
	Rock	248,000	229,500	+8.1%	1,511	1,797	-15.9%
	Sauk	285,000	270,000	+5.6%	536	671	-20.1%
South Central Regional Total		340,000	320,000	+6.3%	9,708	12,232	-20.6%

Region	County	YTD Median Price			YTD Sales		
		Through 9/2023	Through 9/2022	% Change	Through 9/2023	Through 9/2022	% Change
West	Buffalo	208,000	172,450	+20.6%	83	94	-11.7%
	Chippewa	300,250	259,000	+15.9%	526	623	-15.6%
	Dunn	279,900	263,050	+6.4%	358	446	-19.7%
	Eau Claire	290,000	280,000	+3.6%	842	1,125	-25.2%
	Jackson	190,000	190,000	0.0%	131	163	-19.6%
	La Crosse	285,000	265,000	+7.5%	915	1,188	-23.0%
	Monroe	225,000	220,000	+2.3%	298	388	-23.2%
	Pepin	225,000	202,500	+11.1%	57	53	+7.5%
	Pierce	315,000	280,000	+12.5%	207	263	-21.3%
	St. Croix	365,250	335,000	+9.0%	568	789	-28.0%
	Trempealeau	224,000	207,000	+8.2%	172	263	-34.6%
	Vernon	229,000	215,000	+6.5%	177	182	-2.7%
West Regional Total		286,000	267,000	+7.1%	4,334	5,577	-22.3%

Region	County	YTD Median Price			YTD Sales		
		Through 9/2023	Through 9/2022	% Change	Through 9/2023	Through 9/2022	% Change
Central	Adams	225,000	201,500	+11.7%	392	458	-14.4%
	Clark	165,900	165,000	+0.5%	189	260	-27.3%
	Juneau	207,000	170,000	+21.8%	241	301	-19.9%
	Marathon	240,000	220,000	+9.1%	976	1,194	-18.3%
	Marquette	240,000	220,000	+9.1%	181	194	-6.7%
	Portage	269,687	245,500	+9.9%	478	552	-13.4%
	Waushara	230,000	200,000	+15.0%	225	259	-13.1%
	Wood	177,777	172,000	+3.4%	647	727	-11.0%
Central Regional Total		222,500	205,000	+8.5%	3,329	3,945	-15.6%

Region	County	YTD Median Price			YTD Sales		
		Through 9/2023	Through 9/2022	% Change	Through 9/2023	Through 9/2022	% Change
Northeast	Brown	307,000	274,900	+11.7%	2,045	2,545	-19.6%
	Calumet	325,000	297,988	+9.1%	395	520	-24.0%
	Door	388,000	363,000	+6.9%	459	528	-13.1%
	Fond du Lac	231,000	193,000	+19.7%	713	999	-28.6%
	Green Lake	224,900	220,000	+2.2%	184	222	-17.1%
	Kewaunee	240,000	199,900	+20.1%	149	193	-22.8%
	Manitowoc	193,000	173,000	+11.6%	595	838	-29.0%
	Marinette	167,250	170,000	-1.6%	408	507	-19.5%
	Menominee	485,000	470,114	+3.2%	23	20	+15.0%
	Oconto	229,000	210,000	+9.0%	340	431	-21.1%
	Outagamie	282,000	261,239	+7.9%	1,243	1,736	-28.4%
	Shawano	205,000	177,000	+15.8%	294	374	-21.4%
	Waupaca	211,600	190,250	+11.2%	416	476	-12.6%
Winnebago	250,000	220,000	+13.6%	1,367	1,698	-19.5%	
Northeast Regional Total		265,000	237,000	+11.8%	8,631	11,087	-22.2%

Region	County	YTD Median Price			YTD Sales		
		Through 9/2023	Through 9/2022	% Change	Through 9/2023	Through 9/2022	% Change
Southeast	Kenosha	264,650	250,000	+5.9%	1,300	1,693	-23.2%
	Milwaukee	240,000	225,000	+6.7%	7,102	9,559	-25.7%
	Ozaukee	425,000	407,495	+4.3%	865	1,022	-15.4%
	Racine	237,000	226,590	+4.6%	1,738	2,274	-23.6%
	Sheboygan	244,000	224,700	+8.6%	850	1,044	-18.6%
	Walworth	330,000	315,000	+4.8%	1,119	1,381	-19.0%
	Washington	365,000	335,850	+8.7%	1,095	1,422	-23.0%
	Waukesha	435,000	409,700	+6.2%	3,448	4,294	-19.7%
Southeast Regional Total		295,000	272,000	+8.5%	17,517	22,689	-22.8%

YTD Statewide Median Price

Through 9/2023	Through 9/2022	% Change
289,000	265,000	+9.1%

YTD Statewide Sales

Through 9/2023	Through 9/2022	% Change
47,927	61,179	-21.7%