



OCTOBER 2024

WISCONSIN REAL ESTATE REPORT



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October 2024 Wisconsin Real Estate Report

Home Sales and Median Prices Both Rise in October

TALKING POINTS

- October home sales rebounded after falling in September. Compared to October 2023, existing home sales rose 3.5%. Strong demand and tight supply continued to put upward pressure on the median price, which rose 10.7% to \$310,000 over that same 12-month period. On a year-to-date basis, closed sales rose 4.1% relative to the first 10 months of 2023, and the median price rose 8% to \$310,000.
- Inventories have improved due in part to the spike in listings recorded in October. New listings rose 8.6% compared to a year earlier, which pushed total listings up 8% over October 2023.
- Inventories improved across all urban-rural classifications, but they remain tightest in the state's metropolitan counties, which had just 3.4 months of supply in October. In contrast, micropolitan counties, which include smaller cities and towns, had 4.2 months of supply, and counties classified as rural had 4.9 months of supply.
- The state remains a seller's market and would have needed 12,720 additional listings in October to reach a balanced market characterized by six months of supply.
- After falling 88 basis points between May and September, the average 30-year fixed-rate mortgage reversed course and increased a quarter percent in October to 6.43%. Still, mortgage rates are more than a percent lower than October 2023 when the average rate was 7.62%.
- Although mortgage rates did improve over the last 12 months, the spike in median prices and the tepid growth in median family income over the last year led to very little improvement in affordability. The Wisconsin Housing Affordability Index rose just 1.6% since October 2023.

ADDITIONAL ANALYSIS



Mortgage Rate Concerns

"It's good to see mortgage rates below the peak from a year ago, but it was disappointing to see them rise a quarter point in October. Unfortunately, spikes in mortgage rates keep both buyers and sellers of existing homes sidelined."

Mary Jo Bowe

2024 Chair of the Board of Directors, Wisconsin REALTORS® Association



Inventory Improvements

"We've had consistent improvement in our listings beginning in November of last year, and the uptick in both new listings and total listings in October was a good sign. Although months of inventory are tightest in our large cities, they are getting closer to being balanced in Wisconsin's smaller urban areas and rural communities."

Tom Larson

President & CEO, Wisconsin REALTORS® Association



Explaining Recent Mortgage Rate Increases

"Although the Fed has now lowered the short-term Federal Funds rate by 75 basis points, the 30-year fixed-rate mortgage moved in the opposite direction in October. Mortgages tend to track the 10-year Treasury yield more closely than short-term interest rates, and those Treasury yields have been increasing since mid-September. Uncertainty about future economic growth can contribute to changes in the Treasury yield. Now that the national elections have been settled, hopefully this leads to less uncertainty, lower Treasury yields and lower mortgage rates."

Dave Clark

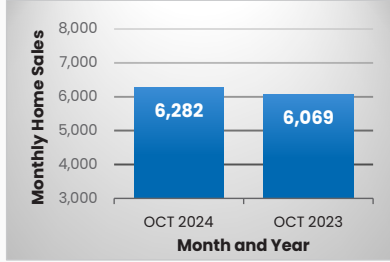
Professor Emeritus of Economics and WRA Consultant

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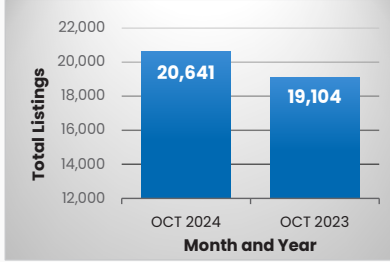
MONTHLY HOME SALES



October 2024: **6,282** | October 2023: **6,069**

from last year **↑ 3.5%**

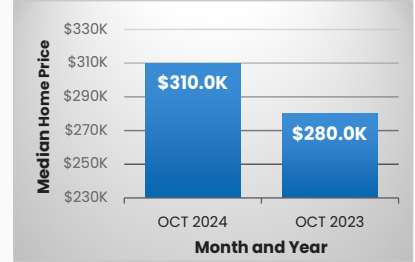
TOTAL STATEWIDE LISTINGS



October 2024: **20,641** | October 2023: **19,104**

from last year **↑ 8.0%**

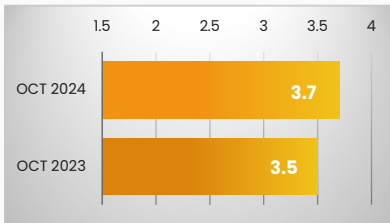
MEDIAN HOME PRICE



October 2024: **\$310,000** | October 2023: **\$280,000**

from last year **↑ 10.7%**

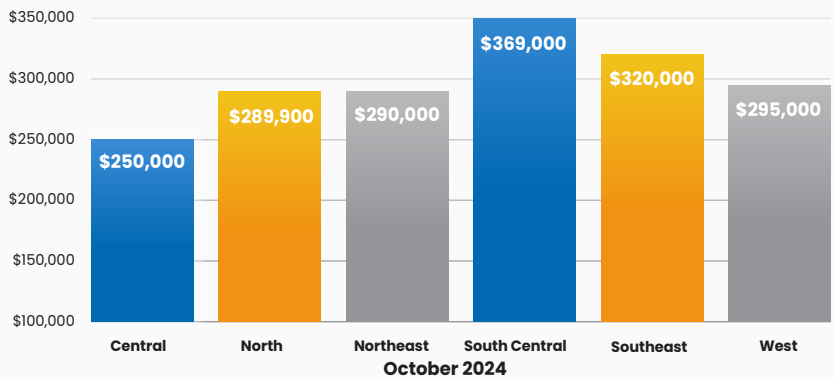
MONTHS OF INVENTORY



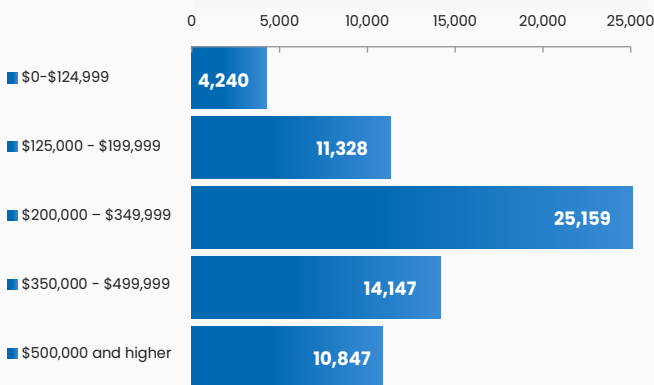
October 2024: **3.7** | October 2023: **3.5**

from last year **↑ 5.7%**

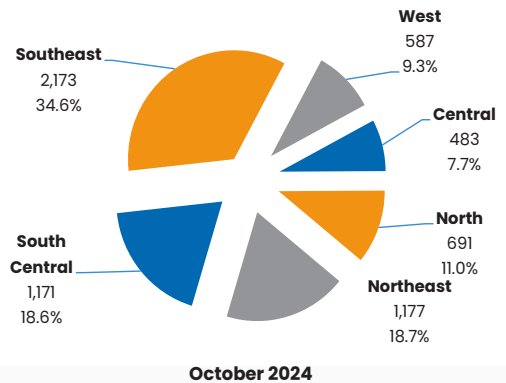
MEDIAN PRICES BY REGION



HOMES SOLD BY PRICE RANGE IN PAST 12 MONTHS



HOME SALES BY REGION



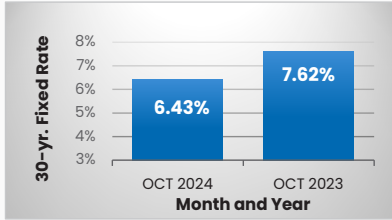


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MORTGAGE INTEREST RATES*

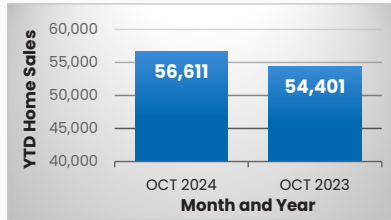


Month	Year	Rate
October	2024	6.43%
October	2023	7.62%

from last year **↓ 119** basis points

* Data based on Freddie Mac 30-year fixed mortgage rates.

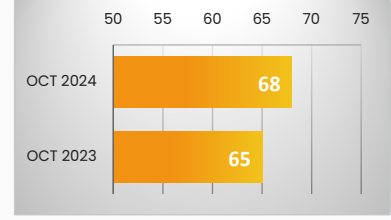
YEAR-TO-DATE HOME SALES



Year to Date	Year	YTD Home Sales
Year to Date	2024	56,611
Year to Date	2023	54,401

from last year **↑ 4.1%**

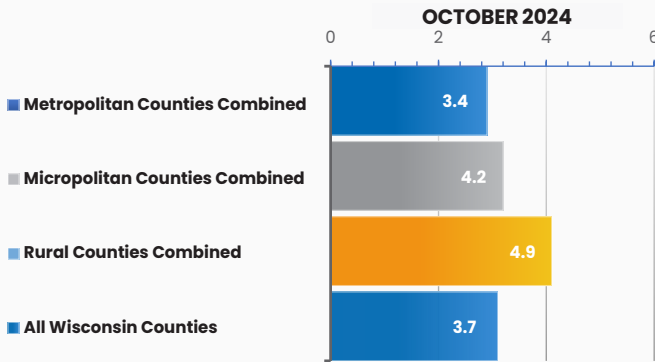
AVERAGE DAYS ON MARKET



Month	Year	Average Days on Market
October	2024	68
October	2023	65

from last year **↑ 4.6%**

MONTHS OF INVENTORY BY URBAN CLASSIFICATION

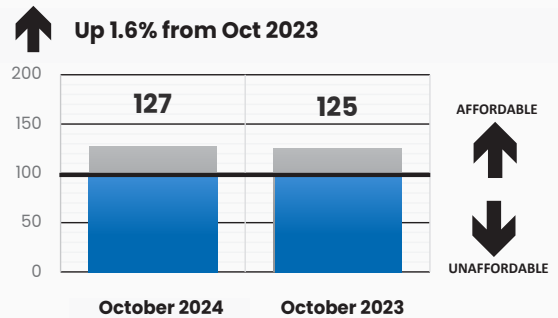


Metropolitan counties include: Brown, Calumet, Chippewa, Columbia, Dane, Douglas, Eau Claire, Fond du Lac, Green, Iowa, Kenosha, Kewaunee, La Crosse, Lincoln, Marathon, Milwaukee, Oconto, Ozaukee, Outagamie, Pierce, Racine, Rock, Sheboygan, St. Croix, Washington, Waukesha and Winnebago.

Micropolitan counties include: Dodge, Dunn, Florence, Grant, Jefferson, Manitowoc, Marinette, Menominee, Portage, Sauk, Shawano, Walworth and Wood.

Rural counties include: Adams, Ashland, Barron, Bayfield, Buffalo, Burnett, Clark, Crawford, Door, Forest, Green Lake, Iron, Jackson, Juneau, Lafayette, Langlade, Marquette, Monroe, Oneida, Pepin, Polk, Price, Rusk, Richland, Sawyer, Taylor, Trempealeau, Vernon, Vilas, Washburn, Waupaca and Waushara.

HOUSING AFFORDABILITY INDEX



This index shows the portion of the median-priced home that a qualified buyer with median family income can afford to buy, assuming 20% down and the remaining balance financed with a 30-year fixed mortgage at current rates. A value of 100 means a buyer with median income has enough to qualify for a mortgage on the median-priced home.



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Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		10/2024	10/2023	% Change	10/2024	10/2023	% Change	10/2024	10/2023	% Change	10/2024	10/2023	% Change
Central	Adams	229,950	234,750	-2.0%	50	44	+13.6%	5.4	4.8	+12.5%	96	63	+52.4%
	Clark	170,000	200,750	-15.3%	26	18	+44.4%	5.4	4.9	+10.2%	83	50	+66.0%
	Juneau	274,500	233,250	+17.7%	34	32	+6.3%	5.2	5.1	+2.0%	89	73	+21.9%
	Marathon	275,000	222,500	+23.6%	155	132	+17.4%	3.5	3.3	+6.1%	61	59	+3.4%
	Marquette	230,000	190,000	+21.1%	31	19	+63.2%	4.6	4.6	0.0%	100	73	+37.0%
	Portage	278,000	235,000	+18.3%	65	65	0.0%	3.6	3.8	-5.3%	62	60	+3.3%
	Waushara	238,000	180,000	+32.2%	34	23	+47.8%	3.9	3.7	+5.4%	83	65	+27.7%
	Wood	224,950	190,000	+18.4%	88	88	0.0%	3.1	3.1	0.0%	66	57	+15.8%
Central Regional Total		250,000	210,000	+19.0%	483	421	+14.7%	4.0	3.8	+5.3%	73	61	+19.7%

Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		10/2024	10/2023	% Change	10/2024	10/2023	% Change	10/2024	10/2023	% Change	10/2024	10/2023	% Change
North	Ashland	125,500	189,000	-33.6%	15	21	-28.6%	6.4	8.5	-24.7%	87	83	+4.8%
	Barron	279,900	277,500	+0.9%	75	68	+10.3%	4.9	4.2	+16.7%	77	81	-4.9%
	Bayfield	395,000	290,000	+36.2%	28	22	+27.3%	7.0	7.9	-11.4%	100	98	+2.0%
	Burnett	332,000	210,000	+58.1%	45	45	0.0%	4.8	3.7	+29.7%	70	80	-12.5%
	Douglas	228,500	195,000	+17.2%	56	43	+30.2%	3.8	4.2	-9.5%	64	47	+36.2%
	Florence	NA	NA	NA	2	2	0.0%	6.3	4.0	+57.5%	54	58	-6.9%
	Forest	185,000	232,000	-20.3%	11	20	-45.0%	5.1	9.0	-43.3%	83	90	-7.8%
	Iron	NA	320,000	NA	9	13	-30.8%	6.3	5.6	+12.5%	72	80	-10.0%
	Langlade	210,000	230,000	-8.7%	46	32	+43.8%	4.0	4.0	0.0%	68	61	+11.5%
	Lincoln	310,000	212,500	+45.9%	39	38	+2.6%	4.3	4.6	-6.5%	74	64	+15.6%
	Oneida	342,500	350,000	-2.1%	78	82	-4.9%	4.4	4.1	+7.3%	74	75	-1.3%
	Polk	295,000	263,900	+11.8%	69	48	+43.8%	4.5	3.4	+32.4%	77	58	+32.8%
	Price	225,000	184,300	+22.1%	39	41	-4.9%	6.2	6.2	0.0%	91	98	-7.1%
	Rusk	180,500	252,500	-28.5%	24	28	-14.3%	5.8	5.6	+3.6%	73	103	-29.1%
	Sawyer	309,900	302,500	+2.4%	41	50	-18.0%	5.2	5.3	-1.9%	80	82	-2.4%
	Taylor	278,000	197,450	+40.8%	25	16	+56.3%	5.2	5.0	+4.0%	86	117	-26.5%
	Vilas	470,000	300,000	+56.7%	61	59	+3.4%	5.4	4.9	+10.2%	79	69	+14.5%
Washburn	320,000	300,000	+6.7%	28	37	-24.3%	6.1	4.9	+24.5%	83	78	+6.4%	
North Regional Total		289,900	250,000	+16.0%	691	665	+3.9%	5.0	4.8	+4.2%	77	77	0.0%

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		10/2024	10/2023	% Change	10/2024	10/2023	% Change	10/2024	10/2023	% Change	10/2024	10/2023	% Change
Northeast	Brown	341,000	305,225	+11.7%	241	245	-1.6%	3.3	3.1	+6.5%	64	58	+10.3%
	Calumet	355,000	317,000	+12.0%	59	59	0.0%	4.6	3.6	+27.8%	68	67	+1.5%
	Door	499,000	502,500	-0.7%	92	80	+15.0%	6.9	8.1	-14.8%	73	91	-19.8%
	Fond du Lac	239,900	239,000	+0.4%	103	107	-3.7%	3.8	3.1	+22.6%	62	57	+8.8%
	Green Lake	225,000	364,000	-38.2%	17	23	-26.1%	4.2	4.5	-6.7%	66	69	-4.3%
	Kewaunee	240,000	270,000	-11.1%	27	22	+22.7%	4.7	5.0	-6.0%	67	82	-18.3%
	Manitowoc	230,000	215,000	+7.0%	80	79	+1.3%	3.4	3.1	+9.7%	66	62	+6.5%
	Marinette	190,000	168,000	+13.1%	51	55	-7.3%	5.7	4.0	+42.5%	81	50	+62.0%
	Menominee	NA	NA	NA	6	4	+50.0%	4.1	4.5	-8.9%	70	62	+12.9%
	Oconto	245,000	214,900	+14.0%	65	45	+44.4%	3.6	4.4	-18.2%	77	74	+4.1%
	Outagamie	311,540	272,500	+14.3%	171	180	-5.0%	3.3	3.6	-8.3%	66	63	+4.8%
	Shawano	255,050	194,950	+30.8%	32	34	-5.9%	4.3	3.6	+19.4%	54	56	-3.6%
	Waupaca	277,450	230,000	+20.6%	48	46	+4.3%	4.2	4.0	+5.0%	90	75	+20.0%
	Winnebago	270,000	250,000	+8.0%	185	197	-6.1%	3.2	2.4	+33.3%	64	56	+14.3%
Northeast Regional Total		290,000	267,000	+8.6%	1,177	1,176	+0.1%	3.8	3.6	+5.6%	67	63	+6.3%

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		10/2024	10/2023	% Change	10/2024	10/2023	% Change	10/2024	10/2023	% Change	10/2024	10/2023	% Change
South Central	Columbia	348,750	315,500	+10.5%	76	44	+72.7%	4.1	3.9	+5.1%	75	63	+19.0%
	Crawford	267,000	228,375	+16.9%	14	12	+16.7%	4.9	4.8	+2.1%	65	55	+18.2%
	Dane	440,000	399,900	+10.0%	535	503	+6.4%	3.5	3.3	+6.1%	81	76	+6.6%
	Dodge	275,000	260,000	+5.8%	81	74	+9.5%	3.8	3.4	+11.8%	69	74	-6.8%
	Grant	211,000	160,000	+31.9%	29	37	-21.6%	4.9	4.2	+16.7%	84	104	-19.2%
	Green	231,900	246,500	-5.9%	35	32	+9.4%	4.6	3.6	+27.8%	80	80	0.0%
	Iowa	284,000	256,000	+10.9%	27	17	+58.8%	6.0	3.7	+62.2%	74	65	+13.8%
	Jefferson	337,000	322,450	+4.5%	87	76	+14.5%	3.8	3.3	+15.2%	74	96	-22.9%
	Lafayette	223,000	195,300	+14.2%	13	10	+30.0%	3.9	4.1	-4.9%	61	72	-15.3%
	Richland	225,950	NA	NA	16	9	+77.8%	3.8	5.5	-30.9%	74	56	+32.1%
	Rock	260,000	250,000	+4.0%	185	198	-6.6%	3.4	3.3	+3.0%	73	64	+14.1%
	Sauk	330,000	265,000	+24.5%	73	91	-19.8%	4.6	4.2	+9.5%	69	74	-6.8%
	South Central Regional Total		369,000	326,900	+12.9%	1,171	1,103	+6.2%	3.8	3.5	+8.6%	76	75



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		10/2024	10/2023	% Change	10/2024	10/2023	% Change	10/2024	10/2023	% Change	10/2024	10/2023	% Change
Southeast	Kenosha	293,450	292,000	+0.5%	172	155	+11.0%	2.9	2.5	+16.0%	58	50	+16.0%
	Milwaukee	265,000	237,500	+11.6%	834	951	-12.3%	2.9	3.1	-6.5%	52	53	-1.9%
	Ozaukee	451,110	425,000	+6.1%	98	101	-3.0%	3.2	2.7	+18.5%	62	77	-19.5%
	Racine	285,000	262,500	+8.6%	215	184	+16.8%	3.1	3.0	+3.3%	55	50	+10.0%
	Sheboygan	255,000	242,500	+5.2%	112	106	+5.7%	3.2	2.8	+14.3%	59	59	0.0%
	Walworth	385,000	365,000	+5.5%	141	129	+9.3%	4.7	4.1	+14.6%	75	71	+5.6%
	Washington	389,900	342,200	+13.9%	151	130	+16.2%	3.7	3.3	+12.1%	62	56	+10.7%
	Waukesha	449,950	428,250	+5.1%	450	410	+9.8%	3.1	2.9	+6.9%	62	63	-1.6%
Southeast Regional Total		320,000	290,000	+10.3%	2,173	2,166	+0.3%	3.2	3.1	+3.2%	58	57	+1.8%

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		10/2024	10/2023	% Change	10/2024	10/2023	% Change	10/2024	10/2023	% Change	10/2024	10/2023	% Change
West	Buffalo	NA	235,000	NA	7	11	-36.4%	4.3	4.8	-10.4%	103	115	-10.4%
	Chippewa	306,400	242,500	+26.4%	76	66	+15.2%	4.5	3.9	+15.4%	86	66	+30.3%
	Dunn	294,000	295,000	-0.3%	30	40	-25.0%	4.8	4.3	+11.6%	62	74	-16.2%
	Eau Claire	290,000	295,000	-1.7%	115	115	0.0%	4.4	4.0	+10.0%	75	66	+13.6%
	Jackson	234,500	232,500	+0.9%	26	25	+4.0%	3.6	5.1	-29.4%	78	121	-35.5%
	La Crosse	302,500	273,000	+10.8%	120	103	+16.5%	2.9	2.7	+7.4%	61	55	+10.9%
	Monroe	254,000	248,250	+2.3%	37	38	-2.6%	3.5	4.1	-14.6%	72	62	+16.1%
	Pepin	NA	220,000	NA	6	14	-57.1%	4.9	3.0	+63.3%	55	66	-16.7%
	Pierce	322,000	318,000	+1.3%	21	19	+10.5%	5.0	2.9	+72.4%	63	85	-25.9%
	St. Croix	392,000	370,500	+5.8%	79	64	+23.4%	4.2	3.8	+10.5%	66	67	-1.5%
	Trempealeau	213,250	216,500	-1.5%	32	20	+60.0%	3.7	5.5	-32.7%	65	56	+16.1%
	Vernon	245,450	225,000	+9.1%	38	23	+65.2%	5.0	4.1	+22.0%	101	69	+46.4%
	West Regional Total		295,000	280,500	+5.2%	587	538	+9.1%	4.0	3.8	+5.3%	72	68



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Statewide Median Price

10/2024	10/2023	% Change
310,000	280,000	+10.7%

Statewide Sales

10/2024	10/2023	% Change
6,282	6,069	+3.5%

Statewide Avg Days On Market

10/2024	10/2023	% Change
68	65	+4.6%

Statewide Months Inventory

10/2024	10/2023	% Change
3.7	3.5	+5.7%

Statewide New Listings

10/2024	10/2023	% Change
7,566	6,969	+8.6%

Statewide Total Listings

10/2024	10/2023	% Change
20,641	19,104	+8.0%

Price Range Stats

Listing Price Range	Current Properties For Sale	Avg Days On Market (sold listings)	Number of Sales in Prev 12 months	Total Sales in Prev 12 Months	Months Inventory
\$0 - \$124,999	1,089	240	4,240	368,061,534	3.1
\$125,000 - \$199,999	2,799	143	11,328	1,915,486,685	3.0
\$200,000 - \$349,999	6,661	113	25,159	6,928,219,946	3.2
\$350,000 - \$499,999	5,028	124	15,147	6,350,956,200	4.0
\$500,000+	5,070	132	10,847	8,306,638,260	5.6

Months of Inventory by Broad Urban-Rural Classification

Category	October 2024	October 2023
Metropolitan Counties Combined	3.4	3.2
Micropolitan Counties Combined	4.2	3.7
Rural Counties Combined	4.9	4.8
State Total	3.7	3.5



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Region	County	YTD Median Price			YTD Sales		
		Through 10/2024	Through 10/2023	% Change	Through 10/2024	Through 10/2023	% Change
North	Ashland	180,000	189,500	-5.0%	188	156	+20.5%
	Barron	263,000	260,000	+1.2%	679	568	+19.5%
	Bayfield	311,250	275,000	+13.2%	220	169	+30.2%
	Burnett	310,000	295,000	+5.1%	326	360	-9.4%
	Douglas	226,875	221,000	+2.7%	448	433	+3.5%
	Florence	145,000	300,000	-51.7%	16	15	+6.7%
	Forest	227,500	231,000	-1.5%	123	117	+5.1%
	Iron	255,000	261,000	-2.3%	85	96	-11.5%
	Langlade	185,000	160,000	+15.6%	290	253	+14.6%
	Lincoln	226,500	205,000	+10.5%	366	357	+2.5%
	Oneida	340,000	280,000	+21.4%	553	517	+7.0%
	Polk	299,000	283,000	+5.7%	456	488	-6.6%
	Price	203,000	175,000	+16.0%	270	279	-3.2%
	Rusk	208,750	189,346	+10.2%	158	146	+8.2%
	Sawyer	330,500	324,000	+2.0%	311	310	+0.3%
	Taylor	209,000	200,000	+4.5%	169	166	+1.8%
	Vilas	418,750	376,750	+11.1%	448	442	+1.4%
Washburn	279,950	310,000	-9.7%	268	261	+2.7%	
North Regional Total		270,000	250,000	+8.0%	5,374	5,133	+4.7%

Region	County	YTD Median Price			YTD Sales		
		Through 10/2024	Through 10/2023	% Change	Through 10/2024	Through 10/2023	% Change
Northeast	Brown	330,000	307,500	+7.3%	2,369	2,319	+2.2%
	Calumet	349,900	322,000	+8.7%	442	459	-3.7%
	Door	443,600	400,750	+10.7%	630	546	+15.4%
	Fond du Lac	242,500	235,000	+3.2%	939	826	+13.7%
	Green Lake	250,000	227,500	+9.9%	225	210	+7.1%
	Kewaunee	280,000	245,000	+14.3%	173	171	+1.2%
	Manitowoc	217,000	195,000	+11.3%	749	678	+10.5%
	Marinette	185,000	168,500	+9.8%	453	469	-3.4%
	Menominee	476,500	485,000	-1.8%	28	27	+3.7%
	Oconto	260,000	226,000	+15.0%	434	387	+12.1%
	Outagamie	310,000	280,000	+10.7%	1,733	1,442	+20.2%
	Shawano	228,500	200,000	+14.3%	329	331	-0.6%
	Waupaca	235,000	215,000	+9.3%	447	465	-3.9%
	Winnebago	262,500	250,000	+5.0%	1,655	1,584	+4.5%
Northeast Regional Total		285,000	265,000	+7.5%	10,606	9,914	+7.0%

October 2024 Wisconsin Real Estate Report

Home Sales and Median Prices Both Rise in October

This page: Reflecting data for October 2024. State: WI. Type: Residential.

Region	County	YTD Median Price			YTD Sales		
		Through 10/2024	Through 10/2023	% Change	Through 10/2024	Through 10/2023	% Change
South Central	Columbia	319,250	300,000	+6.4%	556	524	+6.1%
	Crawford	218,000	189,000	+15.3%	139	131	+6.1%
	Dane	445,000	410,000	+8.5%	5,567	5,274	+5.6%
	Dodge	277,500	245,000	+13.3%	747	717	+4.2%
	Grant	205,000	180,000	+13.9%	333	366	-9.0%
	Green	274,900	255,000	+7.8%	322	322	0.0%
	Iowa	297,450	245,000	+21.4%	182	193	-5.7%
	Jefferson	330,000	325,000	+1.5%	818	783	+4.5%
	Lafayette	200,500	191,777	+4.5%	92	107	-14.0%
	Richland	230,000	207,500	+10.8%	123	104	+18.3%
	Rock	265,000	248,500	+6.6%	1,853	1,715	+8.0%
	Sauk	310,000	285,000	+8.8%	640	630	+1.6%
South Central Regional Total		363,950	340,000	+7.0%	11,372	10,866	+4.7%

Region	County	YTD Median Price			YTD Sales		
		Through 10/2024	Through 10/2023	% Change	Through 10/2024	Through 10/2023	% Change
Southeast	Kenosha	284,000	265,000	+7.2%	1,462	1,457	+0.3%
	Milwaukee	260,000	240,000	+8.3%	8,175	8,097	+1.0%
	Ozaukee	469,500	425,000	+10.5%	953	968	-1.5%
	Racine	272,500	240,000	+13.5%	1,951	1,927	+1.2%
	Sheboygan	274,900	244,500	+12.4%	997	960	+3.9%
	Walworth	371,000	335,000	+10.7%	1,255	1,256	-0.1%
	Washington	375,000	362,000	+3.6%	1,350	1,231	+9.7%
	Waukesha	460,000	434,900	+5.8%	3,956	3,881	+1.9%
Southeast Regional Total		320,000	295,000	+8.5%	20,099	19,777	+1.6%

October 2024 Wisconsin Real Estate Report

Home Sales and Median Prices Both Rise in October

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Region	County	YTD Median Price			YTD Sales		
		Through 10/2024	Through 10/2023	% Change	Through 10/2024	Through 10/2023	% Change
West	Buffalo	245,000	209,000	+17.2%	103	94	+9.6%
	Chippewa	325,000	300,000	+8.3%	569	595	-4.4%
	Dunn	284,000	280,000	+1.4%	392	404	-3.0%
	Eau Claire	309,900	290,000	+6.9%	1,022	966	+5.8%
	Jackson	212,500	199,900	+6.3%	189	159	+18.9%
	La Crosse	309,000	282,000	+9.6%	1,087	1,029	+5.6%
	Monroe	245,000	225,500	+8.6%	380	342	+11.1%
	Pepin	225,000	225,000	0.0%	71	71	0.0%
	Pierce	350,000	315,250	+11.0%	229	230	-0.4%
	St. Croix	385,000	365,750	+5.3%	684	648	+5.6%
	Trempealeau	245,000	223,500	+9.6%	273	194	+40.7%
	Vernon	246,500	225,000	+9.6%	198	202	-2.0%
West Regional Total		305,000	285,000	+7.0%	5,197	4,934	+5.3%

Region	County	YTD Median Price			YTD Sales		
		Through 10/2024	Through 10/2023	% Change	Through 10/2024	Through 10/2023	% Change
Central	Adams	230,000	225,000	+2.2%	467	442	+5.7%
	Clark	170,000	167,000	+1.8%	220	208	+5.8%
	Juneau	230,000	210,000	+9.5%	303	273	+11.0%
	Marathon	255,000	239,900	+6.3%	1,180	1,113	+6.0%
	Marquette	245,000	225,000	+8.9%	226	203	+11.3%
	Portage	284,000	265,000	+7.2%	536	549	-2.4%
	Waushara	260,000	225,000	+15.6%	287	251	+14.3%
	Wood	200,900	180,000	+11.6%	744	738	+0.8%
Central Regional Total		242,000	220,000	+10.0%	3,963	3,777	+4.9%

YTD Statewide Median Price		
Through 10/2024	Through 10/2023	% Change
310,000	287,000	+8.0%

YTD Statewide Sales		
Through 10/2024	Through 10/2023	% Change
56,611	54,401	+4.1%

OCTOBER 2024
**WISCONSIN
REAL ESTATE REPORT**



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