



MARCH 2025

WISCONSIN REAL ESTATE REPORT



State Capitol, Dane County, Wisconsin

**ADVOCATE.
EDUCATE.
ELEVATE.**

March 2025 Wisconsin Real Estate Report

March Home Sales Slide as Median Price Appreciation Moderates

This page: Reflecting data for March 2025. State: WI. Type: Residential.

TALKING POINTS

- Existing home sales fell by double digits in March as inventories remained tight. Wisconsin home sales fell 10.2% compared to solid sales in March 2024. The median price rose 3.7% over the past 12 months to \$310,000, but this is only about a third of the pace of price growth seen in the first two months of the year.
- During the first three months of 2025, sales were down slightly, falling 0.8% relative to that same period in 2024. The median price rose 7.3% to \$300,500 in the first quarter of 2025 compared to the first quarter of 2024.
- Inventory levels remain well below the balanced market benchmark of six months of available supply, with March inventory at 3.2 months, which is unchanged from March 2024. Total listings were relatively flat over the last 12 months, rising just 0.6% in March, whereas new listings fell 1.3% compared to March 2024.
- An annual re-benchmarking of statewide median family income data by the U.S. Department of Housing and Urban Development revealed more income growth over the past 12 months than was earlier estimated. Wisconsin median family income rose 7.7% between March 2024 and March 2025. This, combined with moderating price appreciation and a slight improvement in mortgage rates — specifically, a 17 basis point drop in the 30-year fixed mortgage rate to 6.65% in March — helped improve statewide housing affordability.
- The Wisconsin Housing Affordability Index measures the portion of the median-priced home that a typical buyer with median family income qualifies to purchase, assuming a 20% down payment, and the remaining balance financed using a 30-year fixed mortgage at current rates. The index rose 7.2% to 134 in March 2025.

ADDITIONAL ANALYSIS



Positive Signals Even as Sales Slip

"The moderating price appreciation, income growth and slight improvement in mortgage rates really helped on the affordability front. This is a good sign as we move into the peak season for sales. The ongoing challenge is the weak inventory levels that constrain home sales growth."

Chris DeVincentis

2025 Chair of the Board of Directors, Wisconsin REALTORS® Association



Buyers Adjusting to New Normal for Mortgage Rates

"When mortgage rates first topped 5% almost three years ago, some buyers stepped back from the market, hoping rates would improve. Now that 30-year rates have been in the 6% to 7% range for most of the last two years, there are signs that buyers are treating this as the new normal. That bodes well for solid buyer demand going into the peak sales period."

Tom Larson

President & CEO, Wisconsin REALTORS® Association



Tariff Uncertainty and Inflation

"The Fed is closely monitoring inflation as it considers future rate cuts to stimulate the economy. While the March inflation figures suggest progress on inflation — with core CPI inflation dropping to 2.8%, which is its lowest level since March 2021 — those numbers were released before widespread tariffs were imposed in early April. The Fed recently acknowledged that tariffs can be inflationary, and it may need to delay cuts in short-term rates — which would be warranted if recession risks increase — to counter those inflationary pressures."

Dave Clark

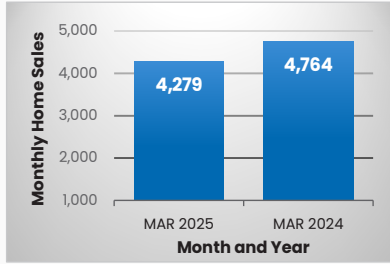
Professor Emeritus of Economics and WRA Consultant

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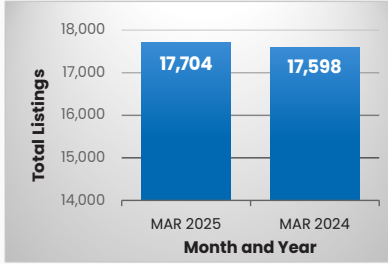
MONTHLY HOME SALES



March 2025: **4,279** | March 2024: **4,764**

from last year **↓ 10.2%**

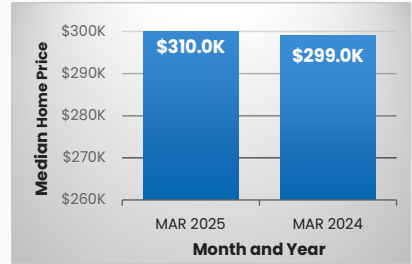
TOTAL STATEWIDE LISTINGS



March 2025: **17,704** | March 2024: **17,598**

from last year **↑ 0.6%**

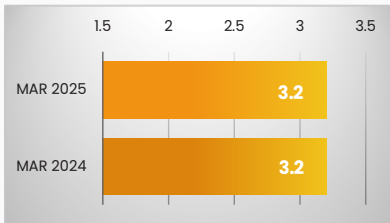
MEDIAN HOME PRICE



March 2025: **\$310,000** | March 2024: **\$299,000**

from last year **↑ 3.7%**

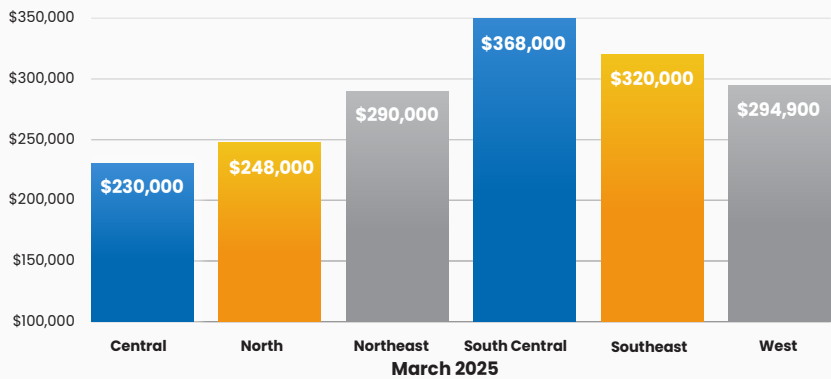
MONTHS OF INVENTORY



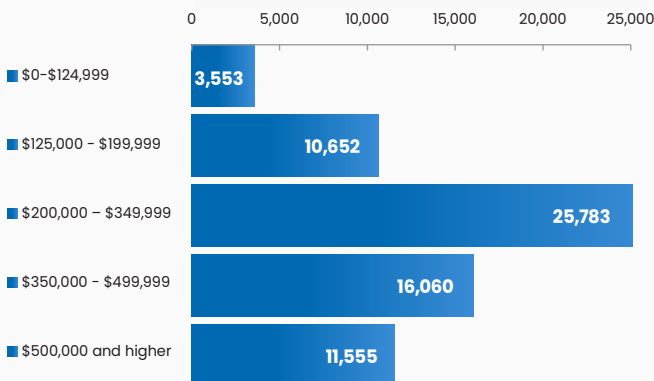
March 2025: **3.2** | March 2024: **3.2**

from last year **0.0%**

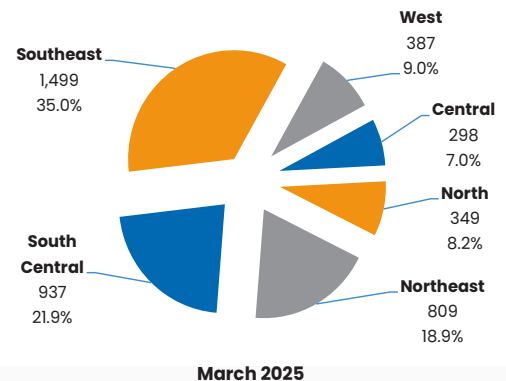
MEDIAN PRICES BY REGION



HOMES SOLD BY PRICE RANGE IN PAST 12 MONTHS



HOME SALES BY REGION



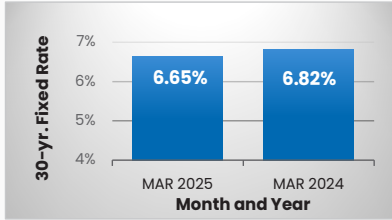


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MORTGAGE INTEREST RATES*

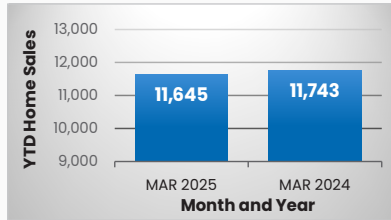


March 2025: **6.65%**
March 2024: **6.82%**

from last year **↓ 17**
basis points

* Data based on Freddie Mac 30-year fixed mortgage rates.

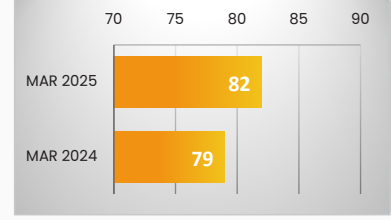
YEAR-TO-DATE HOME SALES



Year to Date 2025: **11,645**
Year to Date 2024: **11,743**

from last year **↓ 0.8%**

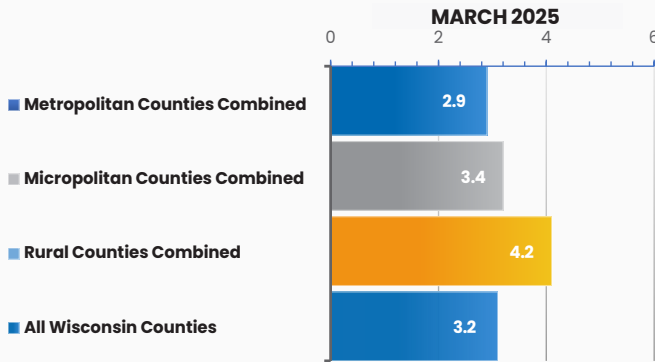
AVERAGE DAYS ON MARKET



March 2025: **82**
March 2024: **79**

from last year **↑ 3.8%**

MONTHS OF INVENTORY BY URBAN CLASSIFICATION

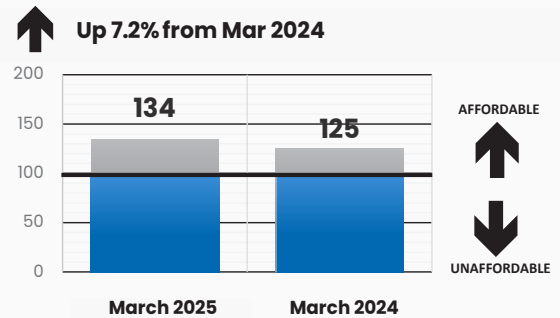


Metropolitan counties include: Brown, Calumet, Chippewa, Columbia, Dane, Douglas, Eau Claire, Fond du Lac, Green, Iowa, Kenosha, Kewaunee, La Crosse, Lincoln, Marathon, Milwaukee, Oconto, Ozaukee, Outagamie, Pierce, Racine, Rock, Sheboygan, St. Croix, Washington, Waukesha and Winnebago.

Micropolitan counties include: Dodge, Dunn, Florence, Grant, Jefferson, Manitowoc, Marinette, Menominee, Portage, Sauk, Shawano, Walworth and Wood.

Rural counties include: Adams, Ashland, Barron, Bayfield, Buffalo, Burnett, Clark, Crawford, Door, Forest, Green Lake, Iron, Jackson, Juneau, Lafayette, Langlade, Marquette, Monroe, Oneida, Pepin, Polk, Price, Rusk, Richland, Sawyer, Taylor, Trempealeau, Vernon, Vilas, Washburn, Waupaca and Waushara.

HOUSING AFFORDABILITY INDEX



This index shows the portion of the median-priced home that a qualified buyer with median family income can afford to buy, assuming 20% down and the remaining balance financed with a 30-year fixed mortgage at current rates. A value of 100 means a buyer with median income has enough to qualify for a mortgage on the median-priced home.



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Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		3/2025	3/2024	% Change	3/2025	3/2024	% Change	3/2025	3/2024	% Change	3/2025	3/2024	% Change
Central	Adams	250,000	230,000	+8.7%	41	42	-2.4%	4.6	4.2	+9.5%	109	127	-14.2%
	Clark	175,000	200,000	-12.5%	22	19	+15.8%	4.1	4.6	-10.9%	119	95	+25.3%
	Juneau	230,000	204,950	+12.2%	21	22	-4.5%	5.2	4.7	+10.6%	109	95	+14.7%
	Marathon	252,500	242,500	+4.1%	94	92	+2.2%	2.4	2.8	-14.3%	98	73	+34.2%
	Marquette	280,000	250,000	+12.0%	17	31	-45.2%	4.4	4.0	+10.0%	84	87	-3.4%
	Portage	222,400	250,000	-11.0%	29	43	-32.6%	2.9	3.2	-9.4%	77	83	-7.2%
	Waushara	232,500	221,000	+5.2%	16	17	-5.9%	3.0	3.8	-21.1%	101	67	+50.7%
	Wood	182,500	178,500	+2.2%	58	67	-13.4%	2.3	2.3	0.0%	89	96	-7.3%
Central Regional Total		230,000	225,000	+2.2%	298	333	-10.5%	3.2	3.3	-3.0%	98	89	+10.1%

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		3/2025	3/2024	% Change	3/2025	3/2024	% Change	3/2025	3/2024	% Change	3/2025	3/2024	% Change
North	Ashland	140,000	168,500	-16.9%	17	19	-10.5%	5.5	6.9	-20.3%	126	138	-8.7%
	Barron	258,000	260,000	-0.8%	46	62	-25.8%	3.9	3.5	+11.4%	112	76	+47.4%
	Bayfield	NA	214,500	NA	7	14	-50.0%	6.0	6.3	-4.8%	160	111	+44.1%
	Burnett	388,000	257,450	+50.7%	20	26	-23.1%	5.0	3.0	+66.7%	73	102	-28.4%
	Douglas	175,000	211,000	-17.1%	21	41	-48.8%	3.5	2.4	+45.8%	87	87	0.0%
	Florence	NA	NA	NA	4	2	+100.0%	3.5	5.7	-38.6%	103	110	-6.4%
	Forest	NA	NA	NA	9	6	+50.0%	5.1	4.4	+15.9%	150	130	+15.4%
	Iron	NA	NA	NA	5	5	0.0%	2.6	4.6	-43.5%	105	92	+14.1%
	Langlade	172,900	156,500	+10.5%	29	12	+141.7%	3.3	3.5	-5.7%	93	79	+17.7%
	Lincoln	187,250	174,900	+7.1%	32	37	-13.5%	3.7	3.4	+8.8%	142	103	+37.9%
	Oneida	234,500	252,500	-7.1%	28	32	-12.5%	3.4	3.7	-8.1%	71	117	-39.3%
	Polk	340,000	331,000	+2.7%	31	27	+14.8%	3.3	2.7	+22.2%	74	97	-23.7%
	Price	222,000	135,000	+64.4%	18	16	+12.5%	5.6	4.8	+16.7%	141	124	+13.7%
	Rusk	165,000	275,000	-40.0%	17	11	+54.5%	3.4	4.3	-20.9%	121	102	+18.6%
	Sawyer	346,400	365,000	-5.1%	19	34	-44.1%	5.2	5.0	+4.0%	100	93	+7.5%
	Taylor	NA	190,000	NA	9	19	-52.6%	6.1	4.4	+38.6%	90	117	-23.1%
	Vilas	410,000	445,000	-7.9%	22	25	-12.0%	3.5	3.9	-10.3%	162	115	+40.9%
Washburn	287,500	375,250	-23.4%	15	24	-37.5%	4.6	3.7	+24.3%	137	144	-4.9%	
North Regional Total		248,000	250,000	-0.8%	349	412	-15.3%	4.1	3.8	+7.9%	110	103	+6.8%



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		3/2025	3/2024	% Change	3/2025	3/2024	% Change	3/2025	3/2024	% Change	3/2025	3/2024	% Change
Northeast	Brown	338,950	339,500	-0.2%	168	196	-14.3%	3.0	2.9	+3.4%	67	70	-4.3%
	Calumet	329,900	371,000	-11.1%	35	41	-14.6%	3.8	3.9	-2.6%	77	99	-22.2%
	Door	320,000	440,000	-27.3%	49	42	+16.7%	5.3	9.2	-42.4%	137	122	+12.3%
	Fond du Lac	239,000	221,000	+8.1%	67	73	-8.2%	3.1	2.9	+6.9%	94	79	+19.0%
	Green Lake	NA	252,500	NA	9	20	-55.0%	4.4	4.2	+4.8%	86	101	-14.9%
	Kewaunee	271,000	284,000	-4.6%	19	11	+72.7%	2.9	4.8	-39.6%	94	131	-28.2%
	Manitowoc	205,000	200,000	+2.5%	61	73	-16.4%	2.7	2.7	0.0%	78	66	+18.2%
	Marinette	172,500	187,500	-8.0%	30	36	-16.7%	3.4	3.3	+3.0%	83	94	-11.7%
	Menominee	NA	NA	NA	NA	3	-100.0%	5.2	5.3	-1.9%	NA	54	-100.0%
	Oconto	292,450	238,000	+22.9%	26	34	-23.5%	2.8	3.5	-20.0%	76	87	-12.6%
	Outagamie	330,750	301,000	+9.9%	144	177	-18.6%	2.6	2.7	-3.7%	64	80	-20.0%
	Shawano	245,000	225,000	+8.9%	19	27	-29.6%	3.7	3.0	+23.3%	104	84	+23.8%
	Waupaca	217,500	214,000	+1.6%	36	33	+9.1%	3.0	3.4	-11.8%	95	97	-2.1%
	Winnebago	292,450	240,000	+21.9%	146	131	+11.5%	2.3	2.4	-4.2%	77	64	+20.3%
Northeast Regional Total		290,000	270,000	+7.4%	809	897	-9.8%	3.0	3.3	-9.1%	80	80	0.0%

Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		3/2025	3/2024	% Change	3/2025	3/2024	% Change	3/2025	3/2024	% Change	3/2025	3/2024	% Change
South Central	Columbia	270,000	277,500	-2.7%	41	40	+2.5%	4.2	3.7	+13.5%	96	95	+1.1%
	Crawford	215,000	218,000	-1.4%	13	15	-13.3%	4.5	4.1	+9.8%	101	103	-1.9%
	Dane	435,000	430,000	+1.2%	457	488	-6.4%	3.3	3.9	-15.4%	82	81	+1.2%
	Dodge	301,000	255,700	+17.7%	59	47	+25.5%	3.2	2.8	+14.3%	87	84	+3.6%
	Grant	183,000	164,500	+11.2%	33	29	+13.8%	4.4	3.6	+22.2%	125	83	+50.6%
	Green	239,900	297,400	-19.3%	25	28	-10.7%	3.8	3.5	+8.6%	86	72	+19.4%
	Iowa	325,000	340,000	-4.4%	18	11	+63.6%	4.5	3.1	+45.2%	99	105	-5.7%
	Jefferson	321,200	335,000	-4.1%	88	60	+46.7%	2.8	3.0	-6.7%	72	84	-14.3%
	Lafayette	NA	165,000	NA	7	11	-36.4%	3.4	3.1	+9.7%	212	132	+60.6%
	Richland	NA	316,000	NA	5	12	-58.3%	5.1	6.0	-15.0%	69	111	-37.8%
	Rock	272,250	243,900	+11.6%	138	170	-18.8%	3.1	3.2	-3.1%	76	82	-7.3%
	Sauk	300,000	300,000	0.0%	53	57	-7.0%	4.4	4.0	+10.0%	85	78	+9.0%
	South Central Regional Total		368,000	354,550	+3.8%	937	968	-3.2%	3.4	3.6	-5.6%	84	84



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		3/2025	3/2024	% Change	3/2025	3/2024	% Change	3/2025	3/2024	% Change	3/2025	3/2024	% Change
Southeast	Kenosha	289,000	283,750	+1.9%	112	137	-18.2%	2.0	2.2	-9.1%	68	57	+19.3%
	Milwaukee	250,000	232,500	+7.5%	648	737	-12.1%	2.6	2.6	0.0%	58	57	+1.8%
	Ozaukee	475,000	447,450	+6.2%	76	80	-5.0%	2.9	2.9	0.0%	61	84	-27.4%
	Racine	275,000	261,250	+5.3%	125	188	-33.5%	2.9	2.3	+26.1%	65	73	-11.0%
	Sheboygan	279,950	280,000	0.0%	80	87	-8.0%	2.6	2.3	+13.0%	78	56	+39.3%
	Walworth	392,500	386,990	+1.4%	70	103	-32.0%	4.6	4.3	+7.0%	92	100	-8.0%
	Washington	380,000	361,000	+5.3%	97	113	-14.2%	3.1	3.2	-3.1%	82	70	+17.1%
	Waukesha	472,500	442,450	+6.8%	291	314	-7.3%	2.4	2.5	-4.0%	72	71	+1.4%
Southeast Regional Total		320,000	299,900	+6.7%	1,499	1,759	-14.8%	2.7	2.7	0.0%	67	66	+1.5%

Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		3/2025	3/2024	% Change	3/2025	3/2024	% Change	3/2025	3/2024	% Change	3/2025	3/2024	% Change
West	Buffalo	NA	240,000	NA	5	11	-54.5%	6.1	4.1	+48.8%	87	91	-4.4%
	Chippewa	273,500	250,000	+9.4%	42	45	-6.7%	3.9	3.8	+2.6%	105	84	+25.0%
	Dunn	296,500	220,000	+34.8%	28	27	+3.7%	3.3	3.6	-8.3%	155	109	+42.2%
	Eau Claire	292,000	300,000	-2.7%	81	83	-2.4%	3.5	3.6	-2.8%	110	98	+12.2%
	Jackson	163,000	140,000	+16.4%	13	13	0.0%	4.1	3.6	+13.9%	100	105	-4.8%
	La Crosse	300,000	304,000	-1.3%	74	65	+13.8%	2.5	2.6	-3.8%	82	72	+13.9%
	Monroe	231,500	250,000	-7.4%	26	23	+13.0%	3.7	4.3	-14.0%	99	71	+39.4%
	Pepin	276,500	NA	NA	11	1	+1000.0%	3.5	5.5	-36.4%	121	155	-21.9%
	Pierce	320,000	371,370	-13.8%	13	26	-50.0%	2.9	3.7	-21.6%	75	99	-24.2%
	St. Croix	383,000	410,000	-6.6%	67	57	+17.5%	3.9	3.0	+30.0%	94	96	-2.1%
	Trempealeau	235,000	238,200	-1.3%	15	30	-50.0%	3.4	5.5	-38.2%	72	88	-18.2%
	Vernon	262,250	276,500	-5.2%	12	14	-14.3%	5.1	3.4	+50.0%	103	86	+19.8%
West Regional Total		294,900	294,900	0.0%	387	395	-2.0%	3.5	3.5	0.0%	101	90	+12.2%



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Statewide Median Price

3/2025	3/2024	% Change
310,000	299,000	+3.7%

Statewide Sales

3/2025	3/2024	% Change
4,279	4,764	-10.2%

Statewide Avg Days On Market

3/2025	3/2024	% Change
82	79	+3.8%

Statewide Months Inventory

3/2025	3/2024	% Change
3.2	3.2	0.0%

Statewide New Listings

3/2025	3/2024	% Change
6,810	6,901	-1.3%

Statewide Total Listings

3/2025	3/2024	% Change
17,704	17,598	+0.6%

Price Range Stats

Listing Price Range	Current Properties For Sale	Avg Days On Market (sold listings)	Number of Sales in Prev 12 months	Total Sales in Prev 12 Months	Months Inventory
\$0 - \$124,999	947	303	3,553	313,676,726	3.2
\$125,000 - \$199,999	2,278	195	10,652	1,803,836,533	2.6
\$200,000 - \$349,999	5,417	147	25,783	7,109,321,309	2.5
\$350,000 - \$499,999	4,331	143	16,060	6,737,883,270	3.2
\$500,000+	4,736	147	11,555	8,841,031,172	4.9

Months of Inventory by Broad Urban-Rural Classification

Category	Match 2025	March 2024
Metropolitan Counties Combined	2.9	2.9
Micropolitan Counties Combined	3.4	3.3
Rural Counties Combined	4.2	4.1
State Total	3.2	3.2

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Region	County	YTD Median Price			YTD Sales		
		Through 3/2025	Through 3/2024	% Change	Through 3/2025	Through 3/2024	% Change
Central	Adams	250,000	230,000	+8.7%	91	85	+7.1%
	Clark	175,000	160,000	+9.4%	50	49	+2.0%
	Juneau	234,950	243,000	-3.3%	66	63	+4.8%
	Marathon	246,698	225,000	+9.6%	232	231	+0.4%
	Marquette	257,500	215,000	+19.8%	42	56	-25.0%
	Portage	275,000	245,000	+12.2%	96	114	-15.8%
	Waushara	235,000	255,000	-7.8%	47	49	-4.1%
	Wood	200,000	178,500	+12.0%	155	163	-4.9%
	Central Regional Total		236,000	222,000	+6.3%	779	810

Region	County	YTD Median Price			YTD Sales		
		Through 3/2025	Through 3/2024	% Change	Through 3/2025	Through 3/2024	% Change
North	Ashland	162,500	167,750	-3.1%	40	46	-13.0%
	Barron	265,350	250,000	+6.1%	119	149	-20.1%
	Bayfield	315,000	265,000	+18.9%	38	44	-13.6%
	Burnett	335,000	265,000	+26.4%	49	59	-16.9%
	Douglas	179,450	210,500	-14.8%	74	96	-22.9%
	Florence	NA	NA	NA	6	2	+200.0%
	Forest	222,000	210,000	+5.7%	21	27	-22.2%
	Iron	303,550	243,000	+24.9%	16	19	-15.8%
	Langlade	144,000	166,300	-13.4%	67	44	+52.3%
	Lincoln	180,000	192,500	-6.5%	91	76	+19.7%
	Oneida	312,500	260,000	+20.2%	92	90	+2.2%
	Polk	272,000	302,000	-9.9%	91	81	+12.3%
	Price	190,000	175,000	+8.6%	60	62	-3.2%
	Rusk	190,000	252,250	-24.7%	38	26	+46.2%
	Sawyer	265,000	289,950	-8.6%	45	56	-19.6%
	Taylor	270,000	185,000	+45.9%	18	40	-55.0%
	Vilas	404,725	344,450	+17.5%	59	82	-28.0%
	Washburn	282,500	222,500	+27.0%	52	52	0.0%
North Regional Total		240,000	240,000	0.0%	976	1,051	-7.1%

March 2025 Wisconsin Real Estate Report

March Home Sales Slide as Median Price Appreciation Moderates

This page: Reflecting data for March 2025. State: WI. Type: Residential.

Region	County	YTD Median Price			YTD Sales		
		Through 3/2025	Through 3/2024	% Change	Through 3/2025	Through 3/2024	% Change
Northeast	Brown	330,000	310,000	+6.5%	473	487	-2.9%
	Calumet	328,900	347,450	-5.3%	88	90	-2.2%
	Door	385,000	443,600	-13.2%	114	104	+9.6%
	Fond du Lac	237,500	229,000	+3.7%	204	185	+10.3%
	Green Lake	237,500	215,950	+10.0%	42	54	-22.2%
	Kewaunee	268,000	329,948	-18.8%	46	26	+76.9%
	Manitowoc	206,500	195,000	+5.9%	174	167	+4.2%
	Marinette	195,000	163,150	+19.5%	87	84	+3.6%
	Menominee	NA	NA	NA	1	3	-66.7%
	Oconto	290,000	250,000	+16.0%	72	89	-19.1%
	Outagamie	324,900	290,000	+12.0%	415	417	-0.5%
	Shawano	220,000	216,500	+1.6%	67	63	+6.3%
	Waupaca	224,400	207,450	+8.2%	98	108	-9.3%
	Winnebago	260,000	230,000	+13.0%	386	355	+8.7%
Northeast Regional Total		280,000	260,000	+7.7%	2,267	2,232	+1.6%

Region	County	YTD Median Price			YTD Sales		
		Through 3/2025	Through 3/2024	% Change	Through 3/2025	Through 3/2024	% Change
South Central	Columbia	319,900	283,500	+12.8%	115	95	+21.1%
	Crawford	210,000	189,000	+11.1%	30	29	+3.4%
	Dane	435,000	430,000	+1.2%	1,154	1,108	+4.2%
	Dodge	282,000	253,500	+11.2%	173	162	+6.8%
	Grant	185,500	175,000	+6.0%	72	85	-15.3%
	Green	250,000	268,000	-6.7%	75	75	0.0%
	Iowa	342,500	295,950	+15.7%	50	36	+38.9%
	Jefferson	315,000	335,000	-6.0%	218	165	+32.1%
	Lafayette	369,000	200,000	+84.5%	11	25	-56.0%
	Richland	270,000	200,000	+35.0%	23	25	-8.0%
	Rock	265,000	242,500	+9.3%	380	403	-5.7%
	Sauk	321,000	299,250	+7.3%	126	142	-11.3%
South Central Regional Total		364,500	340,000	+7.2%	2,427	2,350	+3.3%

March 2025 Wisconsin Real Estate Report

March Home Sales Slide as Median Price Appreciation Moderates

This page: Reflecting data for March 2025. State: WI. Type: Residential.

Region	County	YTD Median Price			YTD Sales		
		Through 3/2025	Through 3/2024	% Change	Through 3/2025	Through 3/2024	% Change
Southeast	Kenosha	280,000	270,000	+3.7%	303	326	-7.1%
	Milwaukee	253,000	227,200	+11.4%	1,755	1,897	-7.5%
	Ozaukee	462,500	440,500	+5.0%	192	174	+10.3%
	Racine	270,000	244,950	+10.2%	387	448	-13.6%
	Sheboygan	279,250	280,000	-0.3%	228	224	+1.8%
	Walworth	351,200	349,900	+0.4%	224	265	-15.5%
	Washington	362,000	335,000	+8.1%	278	263	+5.7%
	Waukesha	465,000	430,000	+8.1%	769	738	+4.2%
Southeast Regional Total		310,000	280,000	+10.7%	4,136	4,335	-4.6%

Region	County	YTD Median Price			YTD Sales		
		Through 3/2025	Through 3/2024	% Change	Through 3/2025	Through 3/2024	% Change
West	Buffalo	200,000	189,000	+5.8%	14	23	-39.1%
	Chippewa	280,000	263,750	+6.2%	107	99	+8.1%
	Dunn	252,500	220,000	+14.8%	80	86	-7.0%
	Eau Claire	299,900	290,000	+3.4%	208	190	+9.5%
	Jackson	187,500	157,000	+19.4%	28	32	-12.5%
	La Crosse	291,000	273,000	+6.6%	228	189	+20.6%
	Monroe	232,000	222,500	+4.3%	79	72	+9.7%
	Pepin	258,250	NA	NA	18	5	+260.0%
	Pierce	336,000	343,500	-2.2%	50	50	0.0%
	St. Croix	376,000	380,000	-1.1%	160	131	+22.1%
	Trempealeau	220,000	226,500	-2.9%	49	54	-9.3%
Vernon	245,000	234,950	+4.3%	39	34	+14.7%	
West Regional Total		289,450	275,000	+5.3%	1,060	965	+9.8%

YTD Statewide Median Price

Through 3/2025	Through 3/2024	% Change
300,500	280,000	+7.3%

YTD Statewide Sales

Through 3/2025	Through 3/2024	% Change
11,645	11,743	-0.8%

MARCH 2025

WISCONSIN REAL ESTATE REPORT



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